



Brunswick Town Council Goals for 2009

Adopted by the Town Council on February 2, 2009

The Brunswick Town Council met on January 10, 2009, to discuss many issues and challenges that the Council anticipates facing in the ensuing year. In an effort to prioritize these issues and to acknowledge that there will certainly be unidentified matters presented to the Council, the following goals have been established. (The goals listed below are not in a prioritized order but rather reflect the order in which they were proposed at the Council retreat.)

Goal #1: Town Manager Selection: As a result of the retirement of the former Town Manager, the Council has set as a goal the selection of a new Town Manager. The Council has begun a process that involves the utilization of professional recruitment services.

Goal #2: Presentation of final facilities plan: This goal is intended to result in a comprehensive plan to address the existing facility issues confronting the Town of Brunswick. This plan would be a long-range plan (5+years) that would include recommendations for Council Chamber, municipal meeting space, Cable TV space, Police Station location, Fire Department needs, Town Office space and any other needs identified by the Facilities Committee.

Goal #3: Establishing and implementing a responsible economic and community development program: The Council will continue to work and meet with the entities and organizations, along with the public, to establish a vision that reflects the philosophy of the Town on matters involving economic development and community development.

Goal #4: Continue to work on improving the efficiency of Town Committees: The work that began in 2008 reviewing the Town's various Committees and Boards will continue in 2009 in order to identify possible consolidations and to eliminate redundancies in Committees and Boards.

Goal #5: Coordination of BNAS issues: The Council will continue to support the work of staff to coordinate activities that are of mutual interest to the MRRA and the Town of Brunswick. These issues include, but are not limited to, the adoption of zoning language on base property, the challenges of the disposition of the Naval housing, integration of base redevelopment with the Town's economic development plans, and solutions to transportation problems in different locations in Brunswick.

Goal #6: Submission of potential projects for Federal Economic Stimulus program: The Town will monitor opportunities to present proposals that benefit the Town as opportunities are presented through projected economic stimulus programs expected in the next year. Some of the suggestions include planned and approved transportation projects and a downtown parking garage.

Goal #7 Communication with State legislators: The Council will establish and maintain an open communication with the Town's State Senator and Representatives.

Goal #8: Public Transportation: The Council will give full consideration to initiatives that include public transportation projects, which may include passenger rail, local bus routes, and others.

Goal #9: Regionalization: The Council will encourage collaborative initiatives that involve working with other regional entities that result in cost savings and provision of services to Brunswick residents. The regional entities include neighboring communities, Cumberland County, MCBDP, MCEDD, BNAS and others.

Goal #10. Identify cost benefit ratios to new activities and services: As the Town is presented with any new activity or service, an analysis of the cost to undertake such will be fully presented. All new activities and services that result in an increased cost to the Town need to be acknowledged as having a cost before Council approval.