



TOWN OF BRUNSWICK
DOWNTOWN BRUNSWICK AND OUTER PLEASANT STREET
CORRIDOR
MASTER PLAN IMPLEMENTATION COMMITTEE
28 FEDERAL STREET, BRUNSWICK, ME 04011-1583

Margo Knight, Chair
Councilor – District 6

John Perreault, Vice Chair
Councilor – District 4

Vacant
Citizen at Large

Paul Dostie
Resident - Downtown

Anne “Vicky” Marr
Creative Economy/Non-profit

Jacqueline Ellis
Citizen at Large

Debora King
BDA Member

Toby Tarpinian
Business Owner - Downtown

Kathy Wilson
Resident – Pleasant Street

Vacant
Business Owner – Pleasant Street

MEETING SUMMARY
MONDAY, NOVEMBER 25, 2013

- 1. Introductions/Public Comment** – No public comment received.
- 2. 10/25/13 Meeting Summary** – Accepted.
- 3. Master Plan Outreach Activities.**
 - a. Maine Street Redesign Update.** No update.
 - b. Update of raised crosswalks.** MPIC Marketing Subcommittee drafted a press release (special thanks to Claudia Knox), and developed an outreach and education strategy regarding raised crosswalks. Margo noted that she stopped in a couple of businesses downtown to gauge reactions to crosswalks, as well as called some community members who expressed enthusiasm for the crosswalks; she encouraged them to write letters to the editor to get the positive word out. Kathy noted that the only comments in the paper were 2 critical letters to the editor in the Times Record. Vicky noted that the press release was sent to all regional and local papers, but was not published.
- 4. Public Outreach Strategy.** Jaki suggested meeting with Times-Record editorial staff regarding potential for future articles on MPIC activities.
- 5. Presentations/Project Updates**
 - a. BDA Design Committee Work.** Deb reported on activities of the BDA Design Committee; holiday lighting of poles downtown, mounting of 50 large decorated wreaths on lamp posts, between Mason and Noble Streets, electrification of some light posts along the Mall to benefit future events. Debora noted good participation in the downtown window decorating contest. The application for the Maine Street Historic District is moving forward. The BDA was awarded \$250K from the Brunswick Development Corporation to administer a façade improvement grant program with application packages expected to be available in January 2014. Winter banners were installed, but unfortunately have to be reinstalled due to the probability that snow plows would damage them. They will now be oriented toward the sidewalk.
 - b. Bike/Pedestrian Activities Update.** No update.
 - c. Town Zoning Ordinance Rewrite Public Sessions Update.** Jeremy gave a brief overview of upcoming zoning ordinance rewrite public sessions. Next week, the consultant, Clarion Associates (Don Elliott as project lead), will lead a series of public input, educational, and stakeholder meetings. Town staff is responsible for public outreach. Jeremy reviewed event dates, times, and locations, and answered questions from MPIC members.

