FY 2019-2020
Brunswick Explorer
Funding Request
FY 2018-2019 ridership

• 22,963 ↑ 10% over FY 2017-2018

• 91.6 rides per operating day.

• As of March 1, ridership ↑ more than 5% from 2018.

• 25% of ridership is now using the bus to get to work.
## DESTINATION USE

January - December 2018

<table>
<thead>
<tr>
<th>Sorted - Busiest to Least Busy</th>
<th>SCHEDULED BUS STOP</th>
<th>East &amp; West - 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>HANNAFORD SUPERMARKET</td>
<td>5227</td>
</tr>
<tr>
<td>2</td>
<td>WOODLAWN TOWERS</td>
<td>3435</td>
</tr>
<tr>
<td>3</td>
<td>WALMART</td>
<td>2371</td>
</tr>
<tr>
<td>4</td>
<td>COOK’S CORNER MALL</td>
<td>2136</td>
</tr>
<tr>
<td>5</td>
<td>MALLARD POND APARTMENTS</td>
<td>1967</td>
</tr>
<tr>
<td>6</td>
<td>PEOPLE PLUS SENIOR CENTER</td>
<td>1293</td>
</tr>
<tr>
<td>7</td>
<td>PEJEPSLOT TERRACE APARTMENTS</td>
<td>1186</td>
</tr>
<tr>
<td>8</td>
<td>MERRYMEETING PLAZA</td>
<td>1156</td>
</tr>
<tr>
<td>9</td>
<td>MAINE STREET STATION</td>
<td>626</td>
</tr>
<tr>
<td>10</td>
<td>SWEETSER BEHAVIORAL HEALTH</td>
<td>615</td>
</tr>
<tr>
<td>11</td>
<td>MID COAST HOSPITAL</td>
<td>612</td>
</tr>
<tr>
<td>12</td>
<td>PARKVIEW (NORTH &amp; SOUTH)</td>
<td>579</td>
</tr>
<tr>
<td>13</td>
<td>BOWDOIN COLLEGE</td>
<td>399</td>
</tr>
<tr>
<td>14</td>
<td>HEALTH LOOP, 66 BARIBEAU</td>
<td>177</td>
</tr>
<tr>
<td>15</td>
<td>BRUNSWICK H.S.</td>
<td>128</td>
</tr>
</tbody>
</table>

NOTE: Brunswick HS = one stop/day @ 16:05
Stories...

- Southern Maine Community College
- Wreaths Across America
- Veterinarian’s offices
- Birthday ride
- Downeast Community Partners “rescue”
None of this would be possible...

Without the outstanding work of
• Supervisor, Ed Hannan
• Drivers
• Maintenance team
Funding Request & Match:

$70,000 for Operation
Accesses Approximately $85,000 in Federal match (~45%:55%)
• Based on FTA mix of “operating” and “administrative” categories
  Full costs known / costs increasing / cost controls in-place

$20,000 for Capital Reserve (bus replacement)
Accesses Additional $100,000 in Federal match (80%-20%)
What about the deficit?

- $41,000 under budget for local match revenue
- $24,000 Federal match also at risk

- Working to find sustainable private sector partnerships

- If none, may require some service reduction until new FY

- Not in any way similar to problems of previous operator
Where are the new buses?

• All local, state and federal funding in place
• Bus requests submitted to MaineDOT over a year ago

Bus fleet replacement critically-delayed statewide... Why?

• MaineDOT Procurement Office workload
• Vehicle manufacturers not responding to RFPs
Are we going to be OK?... Yes.

- Old buses are safe, but need more frequent maintenance
- Parts becoming harder (and more expensive) to source
- Spare bus(es) are available when needed
- Working to communicate low-floor availability to senior riders
Why $20,000 for capital this year?

• Funds capital reserve account to replace 3rd bus

• $20,000 should be set aside each year to assure local match capital is available for bus replacement.

• 3 buses (or more if service grows) 5-year replacement cycle

• Buses and necessary equipment getting more expensive
Why invest more?

• Local transit is service for residents and visitors of all ages
• Reduces traffic
• Reduces pollution
• Aids economic development
• Draw for Millennials / Tourists / Businesses
• Supports existing and prospective businesses
  • Brings customers
  • Brings employees
Why invest more?

Increased relevance...

- Longer hours 6:00 AM – 7:00 PM Mon-Thu
- Weekends Fri-Sat to 9:00 PM, Sun 9:00 AM to 6:00 PM
- Brunswick Landing “circulator”
- “Last/First Mile” service for…
Connections to

Downeaster

Concord Coach

Metro Breez

Greyhound

And...
2019 Projected start
Daily commuter service from L~A to Brunswick (separate funding)
With possible connections as far as Farmington and Rumford
Thank you & Ride the bus!