

Parking Audit Results Summer 2016

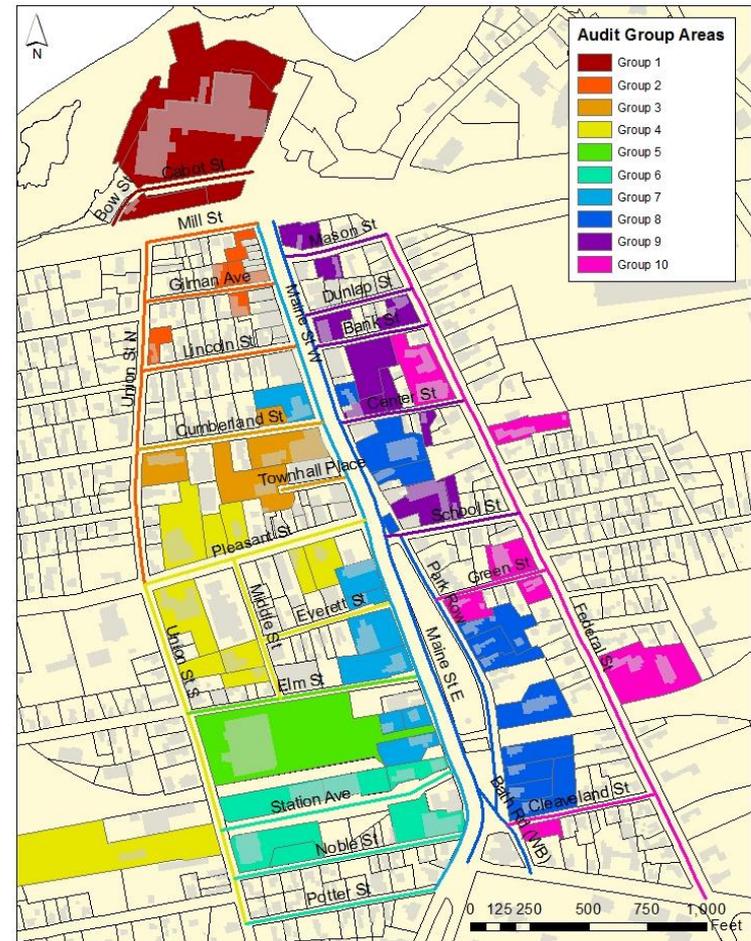
MPIC Presentation – August 16, 2016

Amanda Perkins, Bowdoin Fellow

Parking Audit Overview

- Six shifts, July 25-29
 - Mon 10am, Tue 3pm, Wed 6pm, Thu 7pm, Fri 12pm, Fri 7pm
- Ft. Andross to Potter Street, Federal Street to Union Street
- Occupied public and private, non-residential spaces
 - all day, 3hr, 2hr, 1hr, 30 minute, 15 minute, long term, disability, loading zone, and bus stops

Downtown Parking Audit Areas 2016



Audit Time Rationales

Monday, 10 AM	<ul style="list-style-type: none">• First morning time audit• Delivery trucks and loading zones
Tuesday, 3 PM	<ul style="list-style-type: none">• First mid-afternoon audit• MSMT matinee
Wednesday, 6 PM	<ul style="list-style-type: none">• Music on the Mall• Early MSMT parking
Thursday, 7 PM	<ul style="list-style-type: none">• MSMT evening show• Curtis Memorial event• Bowdoin Music Festival event• Weekday dinner crowd
Friday, 12 AM	<ul style="list-style-type: none">• Farmers Market• Lunch crowd
Friday, 7 PM	<ul style="list-style-type: none">• MSMT evening show• Weekend dinner crowd

Results Summary

Parking Audit July 2016

Parking Type	Total Spaces	Mon.	Tue.	Wed.	Thur.	Fri.	Fri.
		7/25/16 10 AM	7/26/16 3 PM	7/27/16 6 PM	7/28/16 7 PM	7/28/16 12 PM	7/29/16 7 PM
Public Total	987	54%	59%	63%	54%	69%	51%
Private Total	1557	43%	48%	46%	35%	50%	33%
Grand Total	2544	46%	51%	48%	37%	53%	35%

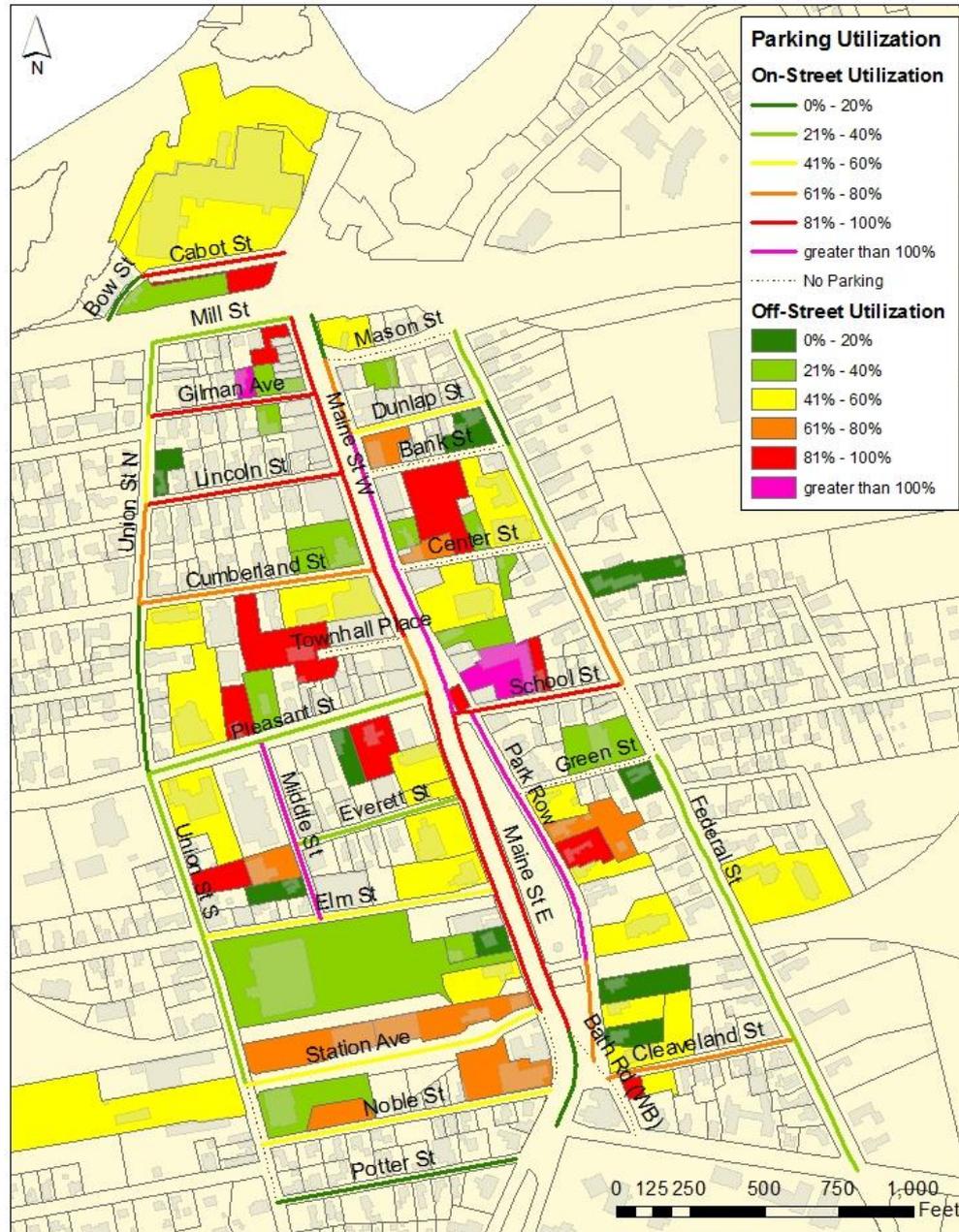
Parking Audit July 2013

Parking Type	Total Spaces	Wed.	Thur.	Fri.	Sat.
		7/10/13 12 PM	7/11/13 1 PM	7/12/13 7 PM	7/13/13 1 PM
Public Total	982	64%	69%	63%	46%
Private Total	1664	53%	54%	37%	35%
Grand Total	2646	57%	59%	46%	39%

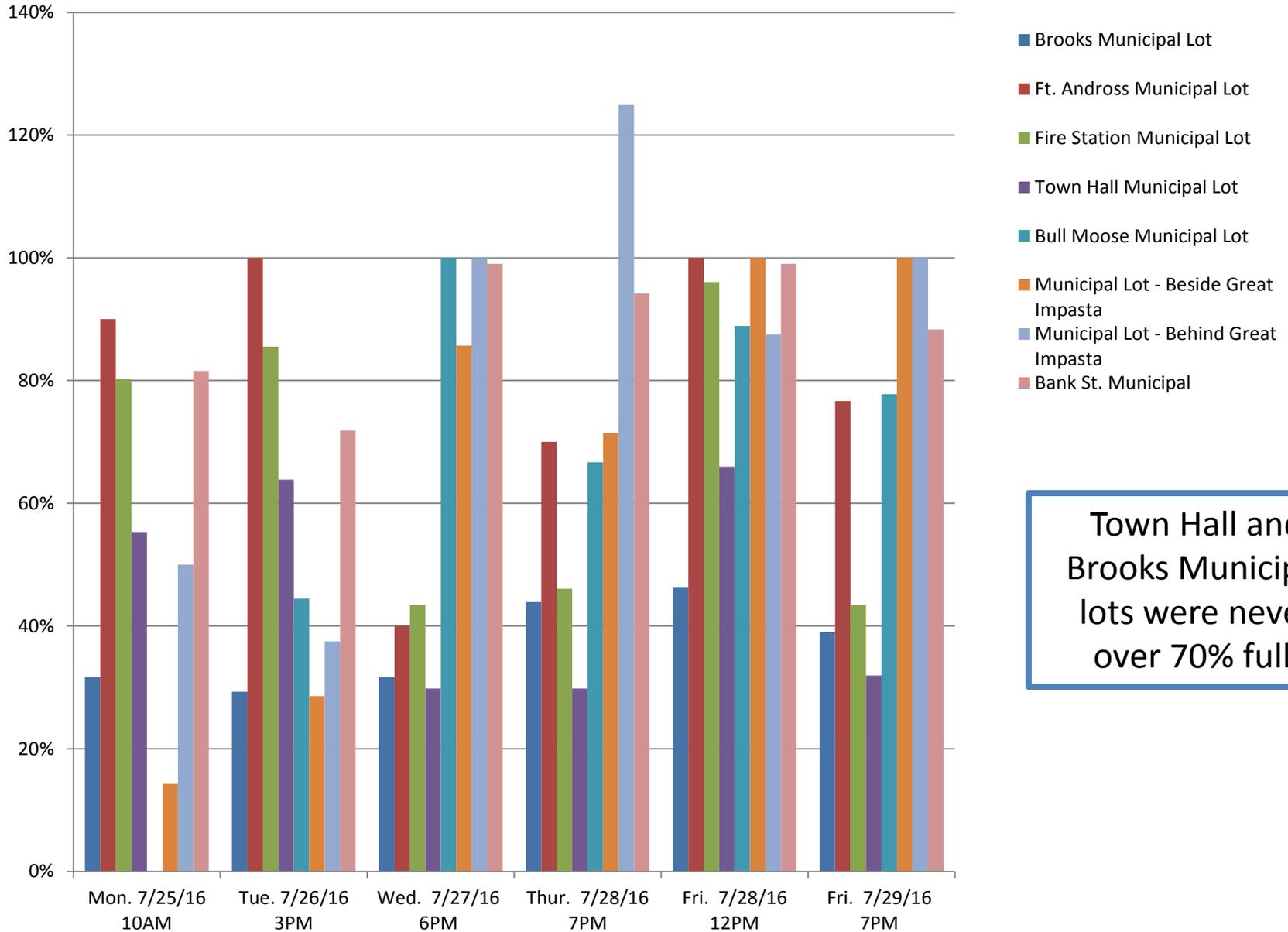
*Inventory numbers changed due to a combination of actual changes in spaces available, and a change in which spaces and lots were included in the audit.

Between 2013 and 2016, overall parking occupancy never exceeded **70%**, public or private.

2016 Parking Audit - Friday, July 29, 12pm



Municipal Lot Use

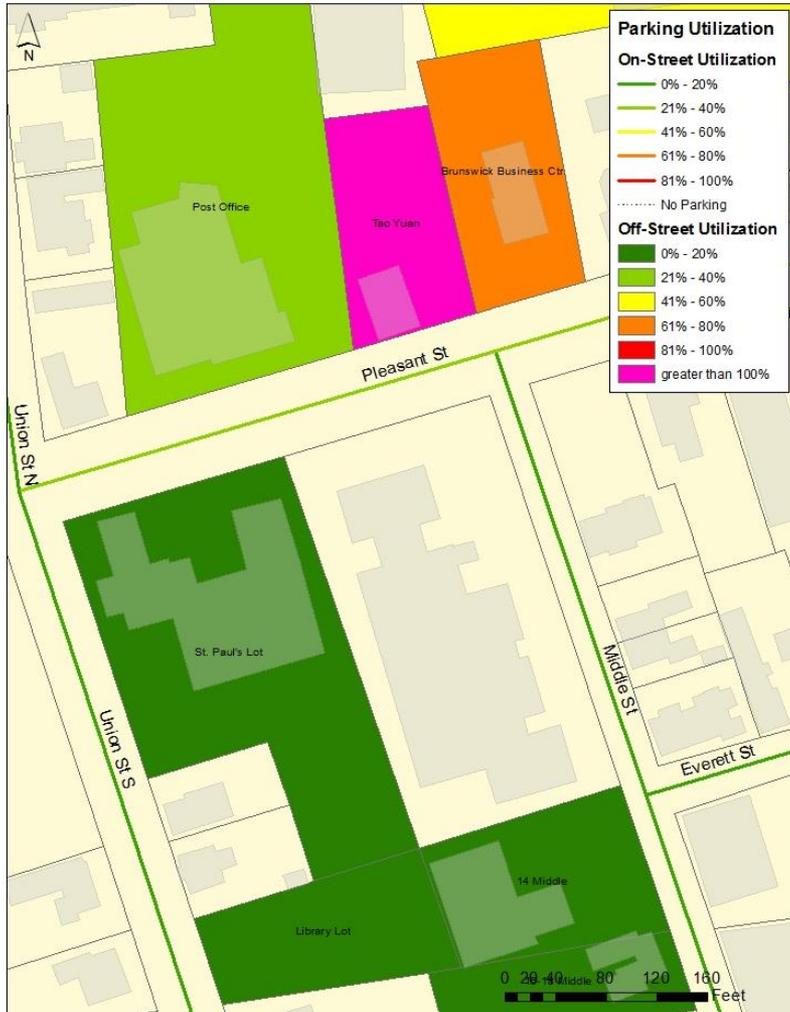


Town Hall and Brooks Municipal lots were never over 70% full.

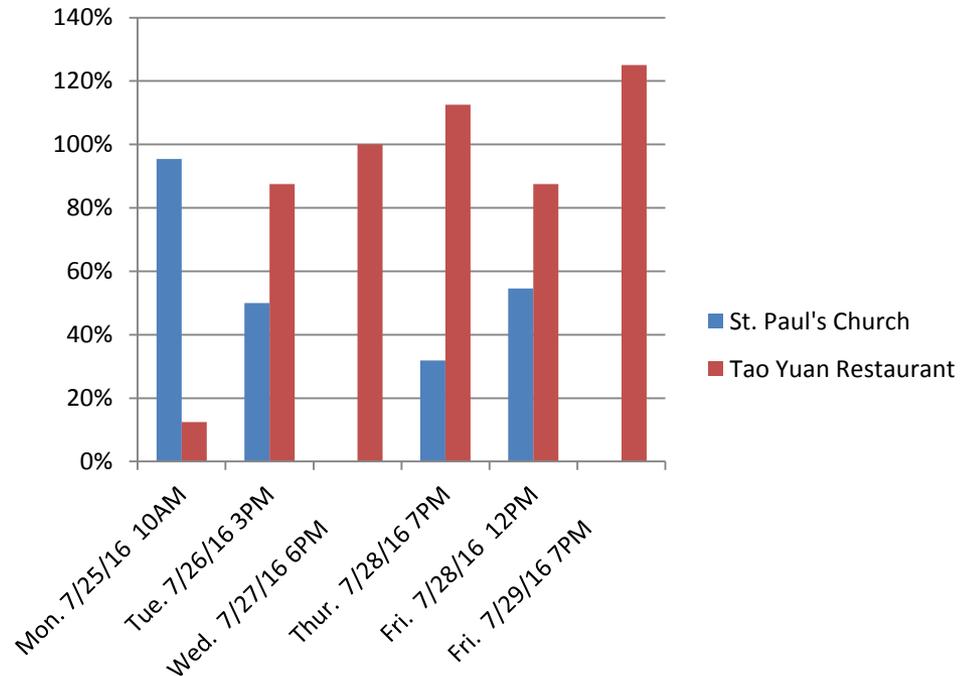
Brunswick parking is busy, no doubt,
but we are not in a parking crisis.

Shared Parking Possibilities

2016 Parking Audit - Friday, July 29, 7pm



For lots that are heavily used only part of the week, opening to shared parking agreements with other oversubscribed lots could better distribute the downtown parking burden.



Efficient and Effective Parking

- Encourage parkers to use the available spaces – even if they have to walk a little farther.
- Park in appropriately timed spaces.
- Shared parking works! Especially for the evening crowd...

4 TIPS TO HACKING BRUNSWICK'S DOWNTOWN PARKING

1 FIND THE SECRET PARKING!
There are lots of convenient, free, and unrequented parking spaces in the downtown just a block or two off of Maine St. Check out the map inside to find them.

2 ONE-TIME, NO-FUSS PARKING
It's a hassle to park in a short-term spot with a whole day's worth of errands to run downtown. Rather than running back to move your car every 30 minutes, park in spaces that fit your time downtown.

3 NIGHT-OUT PARKING
Several businesses make their lots available for public use after-hours. These spots are perfect for your night out in Brunswick!

4 BIKE, WALK, OR USE THE BRUNSWICK EXPLORER
Brunswick works hard to provide great alternatives to driving in the downtown. Take advantage of our bike- and pedestrian-friendly neighborhood!

PLACE YOUR MARK HERE

SECRET PARKING

INSIDERS-ONLY INFORMATION ON PARKING IN BRUNSWICK

CLASSIFIED

Contact info for the town and/or BDA or QR code to link to webpage

Town of Brunswick
85 Union Street
Brunswick, ME 04011

4 TIPS TO HACKING BRUNSWICK'S DOWNTOWN PARKING

PLACE
STAMP
HERE

SECRET
PARKING

1

FIND THE SECRET PARKING!

There are lots of convenient, free, and unfrequented parking spaces in the downtown just a block or two off of Maine St. Check out the map inside to find them.

2

ONE-TIME, NO-FUSS PARKING

It's a hassle to park in a short-term spot with a whole day's worth of errands to run in downtown. For other than running back and forth, move your car for only 30 minutes, park in spaces that are perfect for your time downtown.

3

NIGHT-OUT PARKING

Several businesses make their lots available for public use after-hours. These spots are perfect for night out in the downtown.

4

BIKE, WALK, OR USE BRUNSWICK EXPLORER

Brunswick works hard to provide great alternatives for getting around in the downtown. Take advantage of our bike- and pedestrian-friendly neighborhood!

Where is the "Secret Parking" in Brunswick?

- Underused lots and streets
- "Night out" parking

Contact info for the town and/or BDA or QR code to link to webpage

Town of Brunswick
85 Union Street
Brunswick, ME 04011

INSIDERS-ONLY
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Secret Parking Suggestions:

Lots

- Town Hall municipal
- (CEI – after hours?)

Streets

- Potter St.
- Union St.
- Federal St.

